



IES Roadshow with Fred Oberkircher *The IES and Disruptive Technology in the Lighting Industry*

Thursday, October 10, 2013
6:30 pm – 8:00 pm
Lighting Research Center
21 Union Street
Troy, NY 12180
[Dinner and check-in at 6:30 pm](#)



What is the holy grail of light?

What does the future hold for the IES and the lighting industry in the midst of new disruptive technologies?

The IES invites you to a special dynamic presentation by Fred Oberkircher, IES Past President and Professor Emeritus of Texas Christian University. Fred will delve into the future of the lighting industry, our place in it, and discuss several new IES publications and the *new* strategic plan.

Course Credits:

1 IES CEU
1 AIA
1 USGBC

Fee Schedule:

\$30 - IES Member
\$40 - Non-Member
\$5 - Student
Dinner Included!

Learning Objectives:

- Identify the key changes in the Society's search to identify light.
- Compare significant metrics used.
- Analyze the current state of evolving disruptive technology.
- Predict the effects of these disruptions to the future of light.

To Attend: Please RSVP by email to Bruce Plekan: plekanb@icloud.com

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